**A Guide To The Careers of the Future**

**Useful links:**

## <https://www.europeanjobdays.eu/es>

## <https://www.digitalprofession.gov.au/audience/starting>

## <https://learndigital.withgoogle.com/digitalskills/courses>

## <https://learndigital.withgoogle.com/digitalworkshop-eu/courses>

## <https://www.peopleperhour.com/freelance-voiceover-artist-jobs>

## <https://remoteok.io/>

## ****United Nations courses:**** <https://www.uncclearn.org/courses/>

## e-Learning Platform of the United Nations Statistics Division <https://elearning-cms.unstats.un.org/thematicarea>

## ****Welcome to your EU Careers e-learning platform:**** <https://epso.europa.eu/e-learning_platform/home_en>

**Open Learning World Bank Group:** [**https://olc.worldbank.org/**](https://olc.worldbank.org/)

Based on current technology trends, here are high-paying digital careers where the demand in the next decade will outstrip the supply of people with the necessary skills and training:

* **3D Printing**

Using open-source design and 3D printing it is now possible to bring manufacturing to the desktop. The demand for craftsmen skilled in 3D Printing in the 2020s is going to be huge as on-shoring leads to the return of manufacturing to wealthy countries.

* **User Experience Design (UX)**

User Experience Design (often referred to as UX or Interaction Design) is the process of enhancing user satisfaction with a product by improving the usability, accessibility, and pleasure provided in the interaction with the product.

* **Digital Marketing**

With attention spans declining and information overload making advertising more challenging, digital marketing demands storytellers and content creators that also have technical skills like analytical ability and strategic business thinking.

* **Free Mental Training Class**

Start learning how to create the structure, mindset, and accountability you need to unlock your full potential and consistently perform your best.

* **App Development**

With the average American now spending 3-4 hours a day on their smartphones, there is a huge demand for skilled app developers. Or if you have an idea for an app, learn how to build it yourself because you probably won’t be able to afford a good developer to do it for you.

## ****Robotics****

## While robots are replacing manual labor and service-industry jobs, the new employment opportunities are for people to design, build and service the robots. While robotics technicians or robotics engineers involve skills that are not easily mastered, you can start laying a learning foundation to see if you have the aptitude to succeed in this growing industry.

## ****CyberSecurity****

## The wars of the future will be fought in cyberspace. Cybersecurity is one of the fastest-growing industries in the world and cybersecurity involves protecting networks, computers, programs, and data from attack, damage, or unauthorized access.

## ****Data Science****

## The new high-paid rockstars of the software engineering industry are data scientists. With so much data being accumulated, cutting-edge companies need data scientists with both analytical and social skills to make sense of the data to optimize business processes.

## ****Artificial Intelligence****

## Robots took the jobs of factory workers. Artificial Intelligence (AI) will take the jobs of office workers. The new jobs will be understanding how artificial intelligence can be applied to business processes and social challenges and managing new AI systems that work more efficiently than humans.

## ****SMM (Social Media Marketing ) specialists****

## Are responsible for social media content: they create posts, blog entries, take pictures and videos. They also develop a community by checking the comments, replying to users, attracting new people, and dealing with negativity.

## ****SEO (Search engine optimization) specialists****

## Are responsible for search engine optimization: they create or edit texts so that it would be easy to find them using keywords.

## ****Context advertisement specialists****

## Promote products in Google Adwords, Google Analytics, Yandex. Direct and Yandex.Metrics. Google.

## ****Copywriters****

## Are responsible for all kinds of text: website content, email mailings, blog entries, promo leaflets, and so on. The main thing for a copywriter is to create fascinating, selling texts that will not only provide information on a product or a service but also catch the attention of potential clients.

* **A graphic designer**

Is responsible for the visual aspect of a brand. They come up with everything that concerns the style of a company: the logo, the color scheme, the fonts, the design of a package, and the layouts. Sometimes they create illustrations, but usually illustrators are responsible for that.

It’s not necessary to be able to draw in this case, because they work in graphics editing programs, so it’s necessary to be proficient in Adobe programs. You can learn how to do it in a year or a half, but creating a portfolio will take more time.

* **A web designer**

Deals with a visual appearance of the webpage. They don’t have to know programming languages and even HTML/CSS, because web programmers deal with it. Plus, nowadays there are lots of website builders that eliminate the need to know the inner structure of a webpage.

Web designer’s functions are creating layouts for sites and web interfaces, and choosing visual content for a site: fonts, illustrations, and color schemes.

## ****Motion designer****

## Deals with animation. Animation of logos, intros for YouTube videos, rendered videos and animated elements of a site, even symbols on a loading page or an animated click on the trash icon are their responsibility. A motion designer usually works in Adobe After Effects, but they also should be proficient in vector graphics and Photoshop programs: in general, you can’t be a designer without it.

## ****Product designers****

## Combine the functions of designers, web designers, interface designers, product managers, and analysts. They are developer team leads and are responsible for the appearance and usability of a product.

## ****Programming****

## However, the best-paid professionals in the IT market are ****DevOps engineers****. This profession is a combination of a developer and a system administrator. It’s someone responsible for making sure that the code is compiled, packaged, and received by a client without any errors. DevOps are supposed not only to be able to code but also to know the specifics of processing, routing, securing the packages, and so on.

* **Email Marketing specialist**

With a strong background in digital marketing and the ability to create succinct marketing copy, you could get a job as an email marketing manager or specialist. You will need to understand contact segmentation and A/B testing among other email-specific marketing tactics. The job of the Email Marketing Specialist is to intrigue contacts and appeal to target customers. You will likely be in charge of content, email schedules, email analytics, and more.

* **Ecommerce manager**

The online shop for a company is a very important part of operating online. The Ecommerce Manager is responsible for learning and implementing new strategies for online marketing. Aspects of the job may include advertising and updating website content for the online shop. Many companies are solidifying their online sales capabilities, so this job has a strong outlook for growth. Typically, the Ecommerce Manager will either work for a large company with a big online store or work for a web development company as part of the development team or as a freelancer.

* **PPC (pay per click)**

Digital advertising is a completely different world when compared to traditional advertising. Get your degree in digital marketing and you could land a job working as a Pay-Per-Click (PPC) Manager. You will be in charge of understanding digital advertising rates, tracking engagement, and choosing the right keywords for a company to spend money on for their ads.

# **Youtube Influencer for increasing Channel Subscribers**

* **Blogger**

If you are very passionate about a particular topic or subject, start a blog. There are several ways you can monetize it if you build a loyal audience, and the only way to accomplish this is by truly understanding the subject matter.

## Social media consultant

Social media has become such a viable outlet to attract new customers and promote your business, requiring more full-time attention than it did in the past. I see several older companies that haven’t quite yet grasped the concept, proving there is a large demand for social media savvy experts to come in and take the reins.

* **Affiliate marketer**

Affiliate marketing is an online career that has unlimited scaling potential.

* **Virtual assistant**

Thanks to the internet, business has shifted from 9 to 5 Monday through Friday to 24/7, 365 days a year. Simply put, businesses need more help these days, and many are turning to virtual assistants to help their businesses flourish. It’s quite possible to work full-time for one business owner, spread your availability across several businesses or work on a limited part-time schedule. There's no shortage of companies looking to hire VAs, and it’s a career you can start with little to no startup costs.

## Drop shipping reseller

One of the most popular e-commerce trends is to [build a drop shipping business](https://www.entrepreneur.com/article/297744). If you do it right, it can be a viable source of income that can grow along with your efforts, including larger product lines and multiple stores. You can get up and running thanks to options like [Shopify](https://www.shopify.com/online/ecommerce-solutions), giving you access to pre-built e-commerce themes designed to provide pleasant user experiences on all types of devices and easy to manage on the back end.

* **Online tutor**

Are you an expert in math, physics or a foreign language? If so, then you can apply for online teaching jobs that require you to tutor students from all over the world**.**

* **Bookkeeper**

Are you interested in finance? Do you have a personal budget that you love to manage? Most businesses need bookkeepers to manage their finances.

* **Personal trainer**

If you are a fitness enthusiast and have good knowledge of proper exercise techniques.

* **Proofreader**

As a proofreader, you’ll be expected to proof all types of content, you’ll act as a seconde set of eyes for publishers and help them create content that looks more professional and elegant.

<https://www.freelancer.com/jobs/proofreading/>

* **Facebook Ads Specialist**

Running Facebook ads is an effective way to increase sales, but most businesses simply don’t have the expertise or time to launch campaigns. That’s why Facebook ads expertise are high in demand.

<https://bit.ly/3hiUA1N>

* **Voiceover Artist**

If you have a naturally smooth accent along with an attractive voice, you may be able to work as a voiceover artist.

<https://www.peopleperhour.com/freelance-voiceover-artist-jobs>

<https://www.voices.com/>

<https://www.upwork.com/freelance-jobs/voice-over/>

* **Transcriptionist**

Transcriptionists have to listen to audio recordings and reporoduce them in the form of text.

<https://www.transcribeme.com/>

<https://www.rev.com/freelancers/transcription>

* **Online Moderator**

This job requires you to moderate online interactions in online forums, social media groups, and more.

[https://www.glassdoor.com/Job/online-moderator-jobs-SRCH\_KO0,16.htm](https://www.glassdoor.com/Job/online-moderator-jobs-SRCH_KO0%2C16.htm)

<https://www.cloudworkers.company/en>

#### **Cloud Architect**

These workers supervise a company's cloud computing strategy and implement, administer and support cloud-based applications. They are therefore responsible for everything involving servers, storage platforms, connectivity and software. This requires a thorough understanding of several operating systems as well as expertise in networking, programming and security.

### **Gif designer**

**Moving images**, typically making reference to pop culture, the cinema and old jokes that we send to express emotions when we lack the words, are increasingly popular in the world of social networks. So much so that gif designers are in ever greater demand - experts who can create **unique customised content** for a variety of platforms like Instagram, TikTok and WhatsApp.

## Translations

**The translation is a great freelance job that you can do from anywhere** if you know multiple languages really well.

**Translating is regulated in some countries**, so you might have to have the necessary education to do it legally, but in many countries basically, anyone can translate, as long as they manage to find their customers. And translating can definitely be done remotely.

**Best websites to find translations jobs**

* Agencies:
	+ [Gengo.com](https://gengo.com/)
	+ [Onehourtranslation.com](https://www.onehourtranslation.com/)

**Which are the best MOOC platforms to take online courses?**

**Here are the top 10:**

1. **Canvas Network**
2. **Cognitive Class**
3. **Coursera**
4. **edX**
5. **Future Learn**
6. **Iversity**
7. **Kadenze**
8. **Khan Academy**
9. **Udacity**
10. **Udemy**